	Application No.	Applicant(s)	
Notice of Allowability	10/027,783	BRUNK ET AL.	
	Examiner	Art Unit	
	Shefali D. Patel	2624	
The MAILING DATE of this communication apper claims being allowable, PROSECUTION ON THE MERITS IS (rewith (or previously mailed), a Notice of Allowance (PTOL-85) DTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIC the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED ir or other appropriate commu GHTS. This application is s	n this application. If not included unication will be mailed in due cours	
☐ This communication is responsive to 1/12/07.			
\square The allowed claim(s) is/are <u>48-55 and 57-74</u> .	•		
 Acknowledgment is made of a claim for foreign priority un a) ☐ All b) ☐ Some* c) ☐ None of the: 1. ☐ Certified copies of the priority documents have 		or (f).	
2. Certified copies of the priority documents have		n No	
3. Copies of the certified copies of the priority doc	• •		om the
International Bureau (PCT Rule 17.2(a)).			
* Certified copies not received:			
Applicant has THREE MONTHS FROM THE "MAILING DATE" on the delow. Failure to timely comply will result in ABANDONM THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. A SUBSTITUTE OATH OR DECLARATION must be subminification in the process of the company o	ENT of this application. tted. Note the attached EXA	AMINER'S AMENDMENT or NOTIC	
CORRECTED DRAWINGS (as "replacement sheets") musi			
(a) ☐ including changes required by the Notice of Draftsperso	· · · · · · · · · · · · · · · · · · ·	v (PTO-948) attached	
1) ☐ hereto or 2) ☐ to Paper No./Mail Date	one ratem branning recover	t (110 040) attached	
(b) ☐ including changes required by the attached Examiner's Paper No./Mail Date	Amendment / Comment or	in the Office action of	
Identifying indicia such as the application number (see 37 CFR 1. each sheet. Replacement sheet(s) should be labeled as such in the			of
☐ DEPOSIT OF and/or INFORMATION about the deposit attached Examiner's comment regarding REQUIREMENT F			ne
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tachment(s)		•	
☐ Notice of References Cited (PTO-892)	<u></u>	formal Patent Application	
☐ Notice of Draftperson's Patent Drawing Review (PTO-948)		ummary (PTO-413), Mail Date	
☑ Information Disclosure Statements (PTO/SB/08),		Amendment/Comment	
Paper No./Mail Date <u>2/13/07</u> ☐ Examiner's Comment Regarding Requirement for Deposit	8. 🛭 Examiner's	Statement of Reasons for Allowance	е
of Biological Material	9. 🗌 Other		

DETAILED ACTION

Response to Arguments

1. Applicant's arguments, see Remarks on pages 9-14, filed January 12, 2007 have been fully considered and are persuasive. The rejection has been withdrawn.

Allowable Subject Matter

- 2. Claims 48-55 and 57-74 are allowed and re-numbered to 1-26.
- 3. The following is an examiner's statement of reasons for allowance:

The instant invention defines a method of linking an image to metadata contained in a network resource, receiving data corresponding to an image; correcting or adjusting for a geometric orientation of the data; and then calculating a fingerprint or signature as an identifies from the corrected or adjusted for data; providing at least a sub-set of the fingerprint or signature to a network resource to identify metadata associated with the image, wherein the metadata is associated with – but separate from – the fingerprint or signature and the image data; and receiving from the network resource at least some of the metadata associated with the image as disclosed in claims 38, 51, 54 and 58. The instant invention also defines a method of linking media t metadata contained in a network resource, obtaining media; correcting for distortion in the media; and then interrogating a network resource through use of fingerprint or signature attributes calculated or derived from the corrected media to identify metadata associated with the media; and providing or receiving identified metadata as disclosed in claims 60, 63 and 66. The claimed invention distinguishes over the prior art and the prior art of record fails to teach these elements.

These elements in combination with all of the other elements of the claims are not taught or fairly suggested in the prior art of record. The dependent claims are allowed for the same reasons.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

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Conclusion

4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Shefali D. Patel whose telephone number is 571-272-7396. The examiner can normally be reached on M-F 8:00am - 5:00pm (First Friday Off).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Matthew Bella can be reached on (571) 272-7778. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Shefali D Patel Examiner Art Unit 2624

sdp

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